

REACH OUR COVETED
AUDIENCE—AND BEYOND!

AUDIENCE EXTENSION

The first email marketing offering to blend **outbound engagement**, **programmatic retargeting** and **lookalike audience recruitment**.

You'll never look at your email marketing campaigns the same. Ever.



Each three-month audience extension program includes:



Targeted outreach. A custom email blast sent to 30,000 buyers each month from our coveted database of super buyers.



Amplified engagement. Programmatic retargeting surrounds those 30,000 buyers with your banner ad for 30 days across 1,000+ web sites.



Extended audience. Lookalike technology serves your banner ad up to thousands of relevant buyers outside our database.

Each month, another targeted, amplified and extended campaign. With **AUDIENCE EXTENSION**, the email blast is just the beginning!

COST: \$10,000 Per Month (Minimum Three-Month Commitment)

EXCLUSIVELY FROM

eventmarketer