

Proven. Effective. Measureable.

The world's largest, most trusted source of marketing industry leads for suppliers and vendors. More marketing buyers use the Marketing Resource Directory than any other directory on the planet to research and locate partners across 60+ categories.

EMAIL
ALEX CHUNG
 achung@accessintel.com
 to schedule a demo.

UPLOAD YOUR CONTENT 24/7

Videos, photos, case studies, corporate pdfs, social media feeds

WE PROMOTE YOU 365 DAYS A YEAR



Print ads increase awareness



Custom content on our websites drives traffic



Search marketing expands the audience



Monthly emails + newsletters maintain interest



Social media connects you with top buyers

Affiliate marketing expands Marketing Resource Directory content across 5,000+ sites

MEASURE YOUR REAL TIME ANALYTICS

Measure: Traffic, download stats, lead requests, engagement activity, live social feed tickers

ONE BUY REACHES

EVERYONE



\$25 BILLION
 WORTH OF
 MARKETING BUYERS

30,000
PRINT
DISTRIBUTIONS

Fortune 1000 Marketers
 Procurement Heads
 UX Designers
 Agency Creative Directors
 Operations Managers
 Brand Activation Experts
 Show Organizers

ULTIMATE ONLINE TRAFFIC*

12 MONTHS OF LEADS

140,000 Unique Visitors 10,800 Direct Requests

330,000 Engagements 125,000 Email/Enewsletter Subscribers

670,000 Page Views 185,000 Social Followers

12-month online Marketing Resource Directory numbers ending July 1, 2019.



BOOK YOUR LIST TODAY!

Contact Alex Chung at 203-899-8463 or achung@accessintel.com to activate your Marketing Resource Directory listing today.

