

## WHO THEY ARE: A SAMPLE OF OUR 9,000-PLUS SUBSCRIBERS

### BRANDS

Partnership Marketing Manager | AAA  
 Retail Experiential Marketing Manager | Activision Publishing  
 Event Planner | ADP  
 Manager of Events | Adult Swim  
 Global Conventions Logistics Planner | Alcon Laboratories  
 Experiential Marketing Specialist | American Honda Motor Co.  
 Trade Development | Amway  
 Marketing Director | Anthem Blue Cross and Blue Shield  
 VP of Affinity/Event Marketing | Bank of America  
 Marketing Manager | Bayer Healthcare  
 VP, Brand Experience | BlackRock  
 Event Marketing Manager | BNP Media  
 Event Manager | Booking.com  
 Vice President Special Events & Promotions | Caesars Entertainment  
 Executive Director, Strategic Corporate Events | Catalina  
 Experiential Marketing Manager | Chrysler Group  
 Director-Sales, Partner Engagement and Recognition Programs | Cisco  
 Principal Marketing Manager, Worldwide Marketing | Citrix  
 Vice President, Events Marketing | City National Bank  
 Marketing Manager | Comcast Business  
 Experiential Marketing Manager | Dell  
 Event Manager | Discover  
 Financial Services  
 Senior Director, Experiential Marketing | Dolby Laboratories  
 Marketing Communications Program Manager | Eaton Corporation  
 Marketing Manager | Edmunds.com  
 Director Marketing Communications | Ericsson  
 Group Director | Fidelity Investments  
 Experiential Marketing Manager | Florida Blue  
 Marketing Buyer | GEICO  
 National Promotions Manager | General Motors  
 Promotion & Marketing Representative | Georgia Lottery Corporation  
 Trade Show Manager | Gerber  
 Manager Social Media and Online Communities | Gogo  
 Director of Brand Promotion and PR | H&R Block  
 EVP | Hanley Wood  
 Director of Event Strategy and Execution | Harley-Davidson Motor Company  
 Brand Director, Sponsorships & Events | Heineken USA  
 Events/Writer/Producer | HGTV  
 Senior Manager, Event Marketing | HP  
 VP, Events Strategy | HP

Event Marketing Program Manager | Intel  
 Senior Consultant - Events & Marketing | Kaiser Permanente  
 Director, Marketing Communications | Liberty Mutual Insurance  
 Sr. Events & Sponsorships Manager | Life Time Fitness  
 Marketing Director, Retirement Plan Services | Lincoln Financial Group  
 Director, National Events & Partnerships | Macy's Parade & Entertainment Group  
 Director-National Sponsorships | Match.com  
 Sports Marketing Manager | mbna  
 Sales and Marketing Coordinator | McNaughton-McKay Electric Co.  
 Head of Brand Experience Marketing | Mercedes-Benz  
 Senior Events & Digital Marketing Manager | Microsoft  
 Events Manager | National Basketball Association  
 Manager - Consumer Marketing Strategy | National Geographic Channels  
 Marketing Events Coordinator | New York Central Mutual  
 Marketing Manager | Nigerian Breweries  
 Manager, Event Marketing & Social Media | Nintendo  
 Senior Experiential Marketing Manager | PayPal  
 Senior Manager, Brand Marketing | Peet's Coffee & Tea  
 Director, B2B Strategy | Regence BlueCross BlueShield  
 Senior Director, Global Events | SAP  
 Marketing Coordinator | Scripps Networks  
 Interactive - HGTV & DIY Network  
 VP Branding & Professional Services | Sonic  
 Global Director of Event Marketing | Spotify  
 Senior Marketing Product Manager, Events | SQE  
 Manager, Mail Media | Taubman  
 Director, The Event Group | TD Ameritrade  
 VP & Events Manager | TD Bank  
 Customer & Market Engagement Specialist | The Boeing Company  
 Director, Field & Experiential Marketing | The Coca-Cola Company  
 Senior Director | The Kroger Co.  
 Conference Director | Thomson Reuters  
 Event Marketing Manager | Universal Technical Institute  
 Senior Director of Consumer Products | Univision Communications  
 Director of Event Marketing and Communications | USANA Health Sciences  
 Marketing Manager - Sponsorships & Events | Verizon Wireless  
 Director, Experiential Events | World Vision  
 Event Marketing Director | Zumba Fitness

### AGENCIES

Founder and Partner | Activent  
 President | Advantage International  
 CEO | AgencyEA  
 Senior Vice President | Allied Experiential  
 VP | AMP Agency  
 VP, Digital | Aspen Marketing  
 COO/CFO | Astound Group  
 VP, Sales & Marketing | Aura XM  
 CEO | Awestruck Marketing Group  
 EVP, Business Strategy & Development | Barkley Kalpak  
 Social Media Director | Beyond MG  
 Chief Research Officer | BFG Communications  
 Founding Partner | BMF Media  
 Producer & Writer | Broadstreet  
 CEO / Founding Member | City Events  
 Director, Web Technology | Creative Producers Group  
 Partner, Chief Digital Officer | Deutsch LA  
 President/CEO/Owner | EEI Global  
 EVP Client Services | Elemento L2  
 Director of Events | EliteEXP  
 SVP - Operations & Creative | EMG3  
 CEO | Engine Shop  
 Client Services & Project Manager | Event Marketing Strategies  
 Partner | Eventage  
 Controller | Eventive  
 Senior Vice President, Operations | EventNetUSA  
 Innovation Manager | EventNext  
 CEO & Chairman | EWI Worldwide  
 CMO | Factory 360  
 Analytics Director, Strategic Analytics | FCBX  
 Event Operations Director | First Protocol  
 CEO | Flavor Group  
 Senior Vice President, Production | FLIRT Communications  
 EVP, Solutions | Fluent  
 President | FreemanXP  
 VP of Interactive | FUSION Marketing  
 CEO, Global | Geometry Global  
 SVP, Strategy + Planning | George P. Johnson  
 Marketing Director | Giant Step Marketing  
 Chairman, President & CEO | Global Experience Specialists (GES)  
 COO | GMR Marketing  
 Director of Technology | GNF Marketing  
 CEO & Chief Creative | Go West Creative  
 Head of Technology/Social Media | GO! Experience Design  
 Co-Founder, Strategy Director | Grow Marketing  
 CFO | Henry V  
 Global Executive Creative Director | Ignition  
 President | ImagiCorps  
 VP Show Services | IMG Live  
 CEO | Infinity Marketing Team  
 VP of Global Marketing and Analytics | Interactions  
 Technology Solutions Manager | InVision Communications  
 Chief Production Officer | inVNT

EVP, US Operations | Jack Morton  
 Director of Integrated Marketing | Kicking Cow Promotions  
 President | CEO | Kubik  
 Senior Director, Digital, Social Media, PR, Content | LeadDog Marketing Group  
 General Manager | Legacy Marketing Partners  
 Principal, and Chief Creative Strategist | LIVE Marketing  
 President/CEO | MAC Presents  
 Production Supervisor | Magnetic Collaborative  
 Director of Artist Relations | Marketing Factory  
 Director, Social Media & Digital | Marketing Werks  
 Chief Innovation Officer | Match action  
 COO | Matter, Inc  
 President | MKG  
 VP of Marketing, Digital & Social Media | Moderne Communications  
 President International Markets | Momentum Worldwide  
 VP Operations | Mosaic  
 CEO/Creative Director | Motive  
 Chief Financial Officer | Multi Image Group  
 CEO | MVP Collaborative  
 SVP Strategic Marketing | Ncompass  
 VP of Events and Operations | Next Marketing  
 Director of Experiential Strategy | NVE: The Experience Agency  
 Partner, Head of Production | Omelet To Go  
 CEO | On Board Experiential Marketing  
 CIO | Opus Events Agency  
 Director, Motorsports & Event Marketing | Performance Marketing Group  
 VP of Field Operations | PGW Experience  
 Partner, Managing Director | Proscenium  
 Digital & Social Media Strategist | Re:Fuel  
 CEO | Rebel Industries  
 Art Director | Red Moon Marketing  
 Director of Social & Digital | RedPeg Marketing  
 Executive Vice President Consulting & Research | rEvolution  
 EVP - US | RPMC  
 VP/Director, NY and London | Shiraz  
 President/CEO | SixSpeed  
 Partner | SoHo Experiential  
 CEO | Sparks  
 Practice Lead | Starshot  
 Senior Vice President | Switch - Liberate  
 Your Brand  
 Vice President, Team Development and Finance | Synergy Events  
 COO | The Michael Alan Group  
 Creative Director | The Participation Agency  
 VP Technology | The Taylor Group  
 Co-Founder/CEO | Track Marketing Group  
 Director of Research & Tech | Van Wagner Experiential  
 Vice President | Wasserman

## FAST FACT

Event Marketer targets the top 9,000 event marketing buyers in the country.